

Start | End

Market Street

Turnaround

8th

7th

6th

5th

4th

3rd



Premiere Sponsor
\$20,000 (limit one per season)

Season Sponsor
\$6,000

Walk Sponsor
\$1,000

- Season & Walk Sponsor benefits
- Prime placement on website, all pack walk emails, press release, event listings and posters, and all social media posts (paid and organic)
- Opportunity to have staff at any or all walks, opportunity to hand out coupons or samples.
- Will invest money back into company by giving away \$50 gift cards or services from your company to 50 participants at every walk for a total of \$17,500 for the season

- Banner ad on Pack Walk website until 2027 season
- Premiere placement and mention in all Pack Walk email blasts (7+) and in quarterly recaps email to all District stakeholders (4)
- Social media posts: 3 posts to our followers on Facebook, Instagram and Threads each month; as well as 1 story mention on Instagram each month
- Option for staff to come to a sponsored walk
- Option to pass out samples, coupons or raffle off prizes

- Logo on Pack Walk website until 2027 season
- Prime placement and mention in one Pack Walk email blast, with logo; and mention in quarterly recap email to all District stakeholders
- Social media posts: three posts to our followers on Facebook, Instagram and Threads; as well as 1 story mentions on Instagram
- Option for staff to come to a sponsored walk
- Option to pass out samples, coupons or raffle off prizes

